

NORTH DAKOTA LOTTERY 10 MILLIONTH TICKET PROMOTION

The North Dakota Lottery will be conducting a 10 Millionth Ticket Promotion beginning August 11, 2005. The purposes of the promotion are to increase sales and game awareness. The player who purchases the 10 millionth ticket issued, since the beginning of the North Dakota Lottery, will win a cash prize of \$10,000.

Players:

1. Purchase any lottery ticket beginning August 11, 2005, just as always.
2. All tickets for Powerball, Hot Lotto and Wild Card 2 are part of the 10 million countdown and any game ticket could be the 10 millionth ticket.
3. Immediately complete and sign the backside all tickets.
4. Save all of your lottery tickets purchased from August 11, 2005 through the end of the promotion to compare the serial number on your tickets to the winning serial number.
5. If a player redeems a winning ticket purchased on or after August 11, 2005 but prior to the announcement of the issuance of the 10 millionth ticket, it is the player's responsibility to completely fill out the player information on the back of the ticket or to get the ticket back from the retailer, if possible, after it is redeemed.
6. Upon issuance of the 10 millionth ticket, the following winning ticket information will be immediately released:
 - a. 15-Digit Serial Number
 - b. Game Type (Powerball, Hot Lotto, or Wild Card 2).
 - c. Place of Purchase (Retailer)
 - d. Date of Purchase
 - e. Time of Purchase
7. The winning ticket information will be available to players:
 - a. By listening to any of the following Clear Channel Radio Stations:
 - i. Bismarck
 - KFYZ AM 550
 - KYYY FM 92.9
 - KXMR AM 710
 - ii. Fargo
 - KFGO AM 790
 - WDAY FM 93.7
 - KVOX AM 1280
 - KRVI FM 95.1
 - KFAB FM 92.7
 - KDAM FM 104.7
 - KKBX FM 101.9
 - iii. Grand Forks
 - KSNR FM 100.3
 - KKXL FM 92.9
 - KKXL AM 1440
 - iv. Minot
 - KIZZ FM 93.7

- KZPR FM 105.3
- KRRZ AM 1390
- KCJB AM 910
- KMXA FM 99.9
- KYYX FM 97.1
- v. Dickinson
 - KLTC am 1460
 - KCAD FM 99.1
 - KZRX FM 92.1
- b. By listening to any of the following radio stations:
 - i. Fargo
 - WDAY AM 970
 - ii. Williston
 - KEYZ AM 660
 - KYYZ FM 96.1
 - iii. Jamestown
 - KSJB AM 600
- c. On the Lottery website at www.ndlottery.org
- d. By calling the Lottery at (701) 328-1574
- 8. Compare the winning ticket serial number to the tickets you have purchased since August 11, 2005.
- 9. If you have the winning ticket, contact the North Dakota Lottery to claim the prize.
- 10. The Lottery, Clear Channel Radio, H2M, and Scientific Games International will not be responsible for lost, discarded, or stolen tickets.

Claiming and Paying The Prize

1. The prize must be claimed by bringing or mailing the winning ticket to the North Dakota Lottery's office at 600 E. Boulevard Ave., 17th Floor, of the State Capitol in Bismarck.
2. The winner, by claiming the prize, agrees to allow the North Dakota Lottery to release their name, city of residence, photograph and voice for promotional material.
3. The winner will be responsible for all taxes associated with winning the prize.
4. The prize must be claimed by September 30, 2005. If the winning ticket is mailed to the Lottery, the claim must be postmarked by September 30, 2005.
5. If the prize remains unclaimed after September 30, 2005 the Lottery will retain the prize.
6. The Lottery will mail or present a prize check to the winner within ten days of the date on which the prize claim was made.
7. The prize is subject to a setoff of any delinquent debt owed to or collected through the State of North Dakota.

Retailers:

1. Lottery retailers will actively promote the 10 Millionth Ticket Promotion by prominently displaying all promotional materials and informing lottery players about the promotion.
2. Lottery retailers will discontinue any in-store second-chance drawings during the 10 Millionth Ticket Promotion to enable players to retain their tickets.

Lottery and Affiliates

1. The Lottery will award the \$10,000 prize.
2. The Lottery will provide promotional materials and rules to all Lottery retailers.

3. The Lottery and Clear Channel Radio will provide radio advertisements announcing the name of the retailer where the 10 millionth ticket was sold for approximately 5 days following the sale of the 10 Millionth ticket. This is an approximate \$11,000 advertising value.
4. All employees of the Lottery, Clear Channel Radio, H2M, and Scientific Games International and regular members of their immediate household agree to keep confidential all information they may have knowledge of regarding the running ticket count number prior to the winning ticket information being released.